



RACE HISTORY

The Hollywoodbets 10km 2023: #Asigijime Lets Run

The race's inception took place in 2021, during the second year of the global Covid-19 pandemic. Stringent restrictions meant that only 1200 runners could participate. Collen Mulaudzi and Zinhle Tshabalala claimed victory in the men's and women's categories respectively in the inaugural edition.

In 2022, the race returned for its second edition with the Covid restrictions eased, allowing for an increased entry, and the race was capped at 2500. The event's success also translated into the club's prosperity which is the Hollywood Athletics Club and boasts an incredible 1135 members in the KwaZulu Natal region. The prize money escalated to a total prize purse of R190,500, resulting in winners earning R30 000 each. The Boxer Athletics Club brought their top talents, Precious Mashele and Cacisile Sosibo, who secured victories in their respective fields.

Fast forward to 2023, the Hollywoodbets Summer 10km has evolved into the Hollywoodbets Durban 10km, reflecting its broader scope with hopes to expand across the nation. This year's edition comes with big excitement and news, as it becomes the country's most financially rewarding 10km race. The prize purse has surged to an impressive R342,500, a significant increase from the previous year's R187,000. The first male and female finishers will each earn an incredible R35,000. Second place and third place will receive R27,500 and R25,000 respectively.

This year's event is set to witness a vibrant migration of purple, with the number of entries doubled to accommodate 5000 participants. The race has grown substantially since its inception, and as it enters its third edition, the focus remains on expansion and the creation of a sporting event enjoyed by the masses.

Morgan Shandu, President of Hollywoodbets Athletics Club, emphasises the club's vision: "We aim to become the must attend social event in every calendar year. Our goal is to increase participation numbers and ensure a delightful experience for all attendees while adding value to athletics in KwaZulu Natal."

Siphephile Sithole, PRO of Hollywood Athletics Club "We want to make it a fun and engaging event for everyone. Our aim is to paint the Durban streets purple, while making our race a must-attend sporting event for runners and enthusiasts alike."